

# Graphic Design

Industry Sector: Arts, Media, and Entertainment

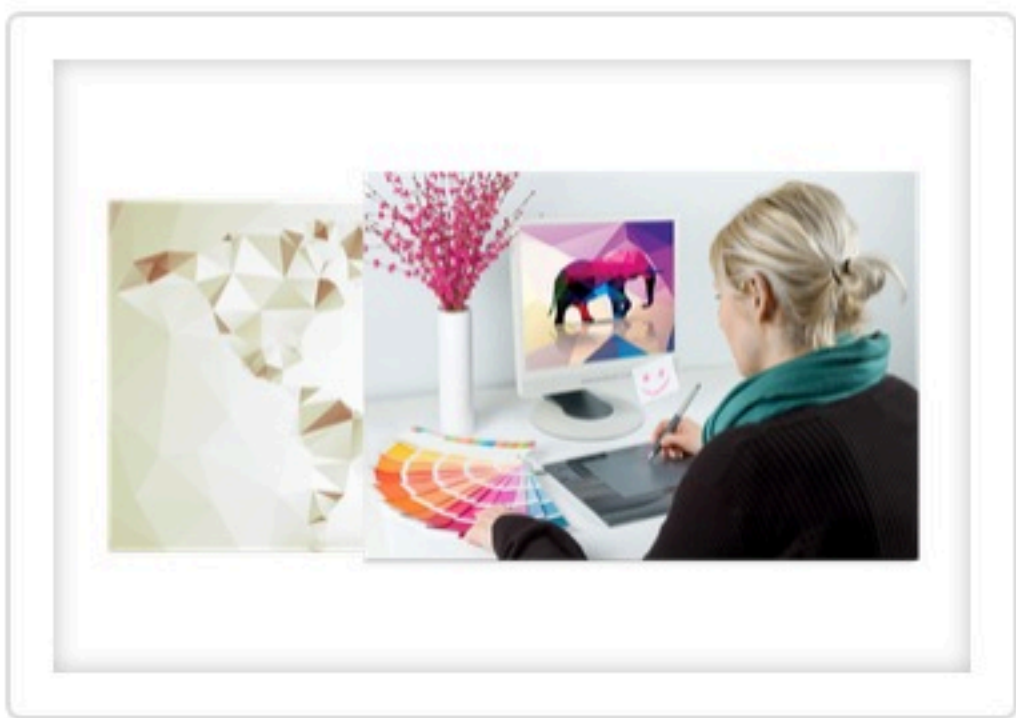
## What is it?

Graphic Designers design or create graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. They may use a variety of mediums to achieve artistic or decorative effects.

**Projected Employment: 30,300**



## Occupations



### Graphic Designer

**Average Salary: \$52,110**

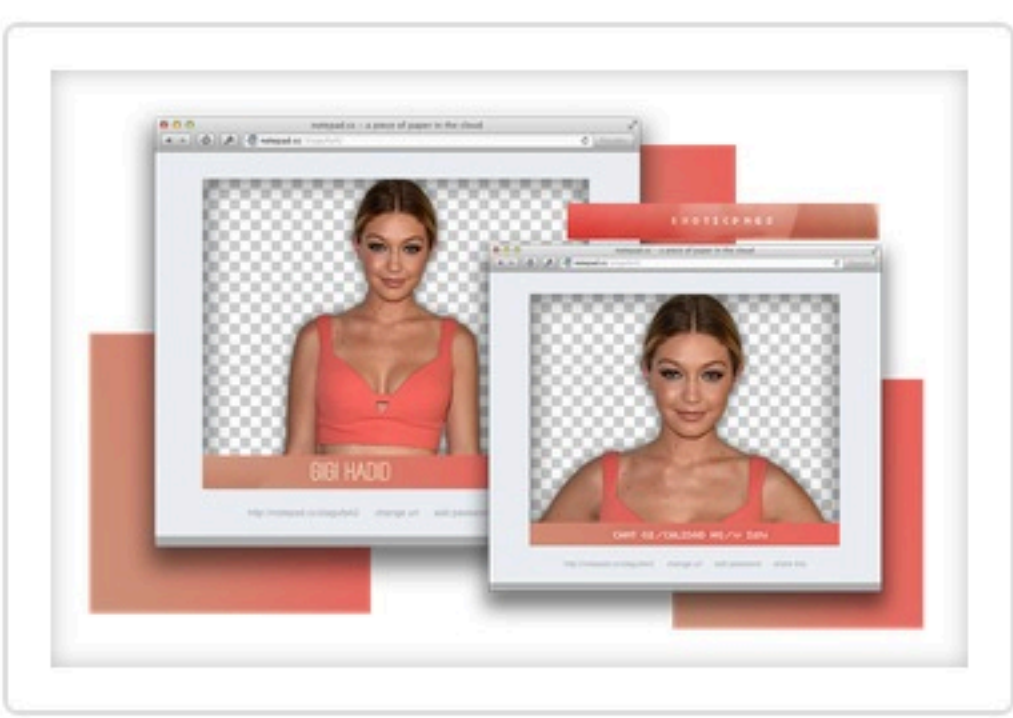
Design or create graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. May use a variety of mediums to achieve artistic or decorative effects.



### Advertising and Promotions

**Average Salary: \$120,210**

Plan, direct, or coordinate advertising programs or produce materials such as posters, contests, coupons, or give-aways, to create extra interest in the purchase of a product or service.



### Art Director

**Average Salary: \$94,220**

Formulate design concepts and presentation approaches for visual communications media, such as print, broadcasting, and advertising. Direct workers engaged in art work or layout design.

## Courses in This Pathway

- Introduction to Graphic Design
- Intermediate Graphic Design
- Advanced Graphic Design



### Graphic Design Students Field Trip

Students were able to tour Disneyland and Warner Bros. Studios to see how graphic design plays a major role in these entertainment venues.



### Available at Arroyo and Rosemead High Schools

The Graphic Design course at Rosemead High School is articulated with Rio Hondo College, giving students an opportunity to earn college credit as well as high school credit.



### Students Attend Evite Headquarters

Our students were able to see how current industry utilizes Graphic Designers.